

PANINI AMERICA, INC.



JOE BURROW

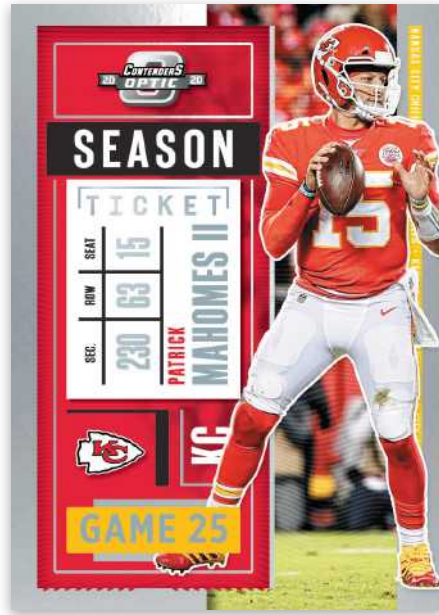
**2020 CONTENDERS OPTIC**

NFL TRADING CARDS · HOBBY

PANINI

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**SEASON TICKET**

Find the same look and feel as the classic Contenders Football but printed using stunning optic chrome technology, so a sleek phenomenal looking card!



**ROOKIE TICKET ORANGE**

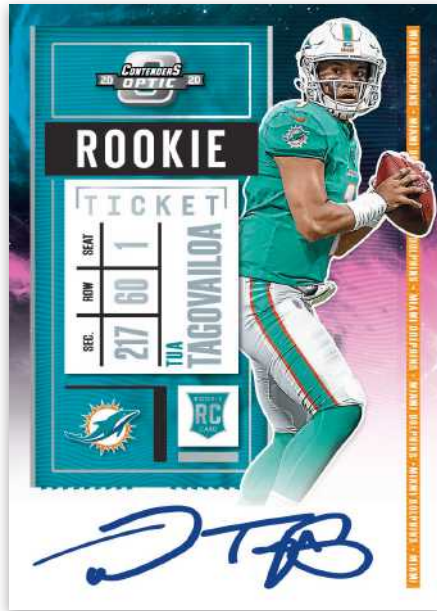
New in 2020 look for non-autographed versions of the Rookie Tickets, allowing for collectors to find more of the top level rookies than ever before!



**ROOKIE TICKET RPS AUTOGRAPHS**

Hunt for the on-card Rookie Ticket autographs you know and love in Contenders Optic! Collect players that include Joe Burrow, Justin Herbert, Chase Young, Justin Jefferson and many more!





**ROOKIE TICKET RPS AUTOGRAPHS  
NEBULA**

Look for the out-of-this-world super short print Nebula parallel which is limited to only 2 copies!



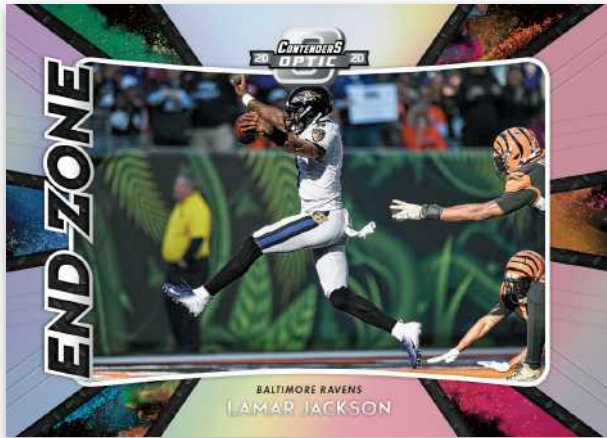
**ROOKIE OF THE YEAR CONTENDERS**

Look for the top rookies who took the NFL by storm in Rookie of the Year Contenders!



**2000 CONTENDERS THROWBACK  
ROOKIE AUTOGRAPHS**

Chase the top new rookies with an iconic design of the past in 2000 Contenders Throwback Rookie Autographs!

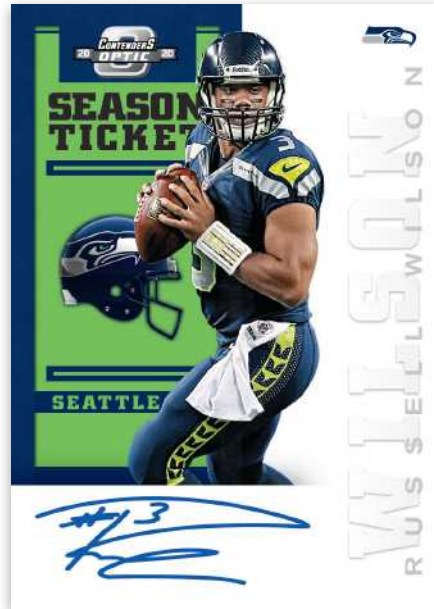


**END ZONE**

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New in 2020 look for high action photography in the stunning End Zone insert!

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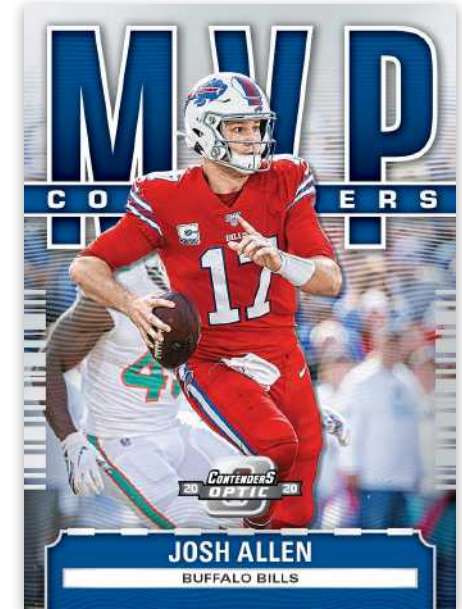


**2012 CONTENDERS TRIBUTE AUTOGRAPHS**

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One of the best rookie cards from one of the best quarterbacks ever chase Russell Wilson's Rookie Ticket, remastered and printed using opti-chrome technology!

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**MVP CONTENDERS**

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Chase players who are dominating the NFL and in the race to take home prestigious hardware in the MVP Contenders insert!

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## HOBBY CONFIGURATION

- **6 CARDS** PER PACK
- **1 PACK** PER BOX
- **20 BOXES** PER CASE

## BOX BREAK

- 2 BASE
- 1 INSERT
- 1 PARALLEL
- 2 AUTOGRAPHS

## SELLING POINTS

- A treasure for Contenders collectors and football collectors alike, Contenders Optic brings the same feel Contenders collectors know and love printed on stunning opti-chrome technology.
- Look for more rookies than ever before and the chance to pull non-autographed versions of the iconic Rookie Tickets!
- Loaded with inserts, Contenders Optic brings a new look to classic favorites such as MVP Contenders, All-Time Contenders and Winning Tickets.
- New in 2020 find stunning high action photograph with the limited End Zone insert!
- Chase on-card autographs from all the top rookies you know and love including Justin Herbert, Joe Burrow, CeeDee Lamb, Justin Jefferson and many more!

## PARALLEL APPENDIX

### SEASON TICKET

Silver  
Red #'d /175  
Bue #'d /99  
Orange #'d /50  
Green Pulsar #'d /27  
Cracked Ice #'d /22  
Gold #'d /10  
Nebula #'d /2  
Gold Vinyl #'d 1/1

### ROOKIE TICKET

Silver  
Red #'d /175  
Bue #'d /99  
Orange #'d /50  
Green Pulsar #'d /27  
Cracked Ice #'d /22  
Gold #'d /10  
Nebula #'d /2  
Gold Vinyl #'d 1/1

### ROOKIE TICKET RPS AUTOGRAPHS

Silver  
Red max /199  
Teal max /99  
Blue max /75  
Orange max /50  
Green Pulsar max /27  
Cracked Ice max /22  
Gold max /10  
Nebula /2  
Gold Vinyl 1/1

### ROOKIE OF THE YEAR CONTENDERS

Blue max /75  
Orange max /50  
Green Pulsar /27  
Gold /10  
Nebula /2  
Gold Vinyl /1