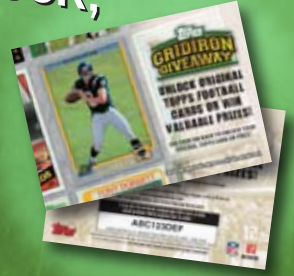


**GET READY FOR THE GRIDIRON GIVEAWAY!**  
 THE **MORE** CODES YOUR CUSTOMERS UNLOCK,  
 THE BETTER YOUR CHANCE TO WIN!

**Topps**  
**GRIDIRON  
 GIVEAWAY**



**HOBBY STORE CONTEST**

- Topps Gridiron Code Cards will be found in 1:6 packs of 2010 Topps Football
- Encourage your customers to enter YOUR hobby store information when they register at [www.toppsgridiron.com](http://www.toppsgridiron.com)
- Every card your customers unlock becomes a ballot in the weekly drawing
- The more codes unlocked, the greater chance for YOUR hobby store to win the weekly prize
- The first weekly winner will be selected 9/13/2010 and each week through 1/02/2011 other weekly winners will be announced
- Each weekly winner will be notified via e-mail or phone.

**WIN**  
**A CASE OF PRODUCT**  
**OR**  
**AN AUTOGRAPHED JERSEY**  
**FROM A TOP 2010 NFL ROOKIE**  
**EACH WEEK!**

**PRIZE LIST**

<b>WEEK 1</b>	Dez Bryant Autographed NFL Jersey	<b>WEEK 10</b>	1 Case Topps Platinum NFL Trading Cards
<b>WEEK 2</b>	1 Case Topps Football NFL Trading Cards	<b>WEEK 11</b>	Jahvid Best Autographed NFL Jersey
<b>WEEK 3</b>	Tim Tebow Autographed NFL Jersey	<b>WEEK 12</b>	1 Case Topps Magic NFL Trading Cards
<b>WEEK 4</b>	1 Case Topps Chrome NFL Trading Cards	<b>WEEK 13</b>	Golden Tate Autographed NFL Jersey
<b>WEEK 5</b>	Sam Bradford Autographed NFL Jersey	<b>WEEK 14</b>	1 Case Topps Tribute NFL Trading Cards
<b>WEEK 6</b>	1 Case Topps Prime NFL Jersey	<b>WEEK 15</b>	Jermaine Gresham Autographed NFL Jersey
<b>WEEK 7</b>	Gerald McCoy Autographed NFL Jersey	<b>WEEK 16</b>	1 Case Topps Unrivaled NFL Trading Cards
<b>WEEK 8</b>	CJ Spiller Autographed NFL Jersey	<b>WEEK 17</b>	Jimmy Clausen Autographed NFL Jersey
<b>WEEK 9</b>	Ryan Mathews Autographed NFL Jersey	<b>NFL PLAYOFFS BEGIN</b>	



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