

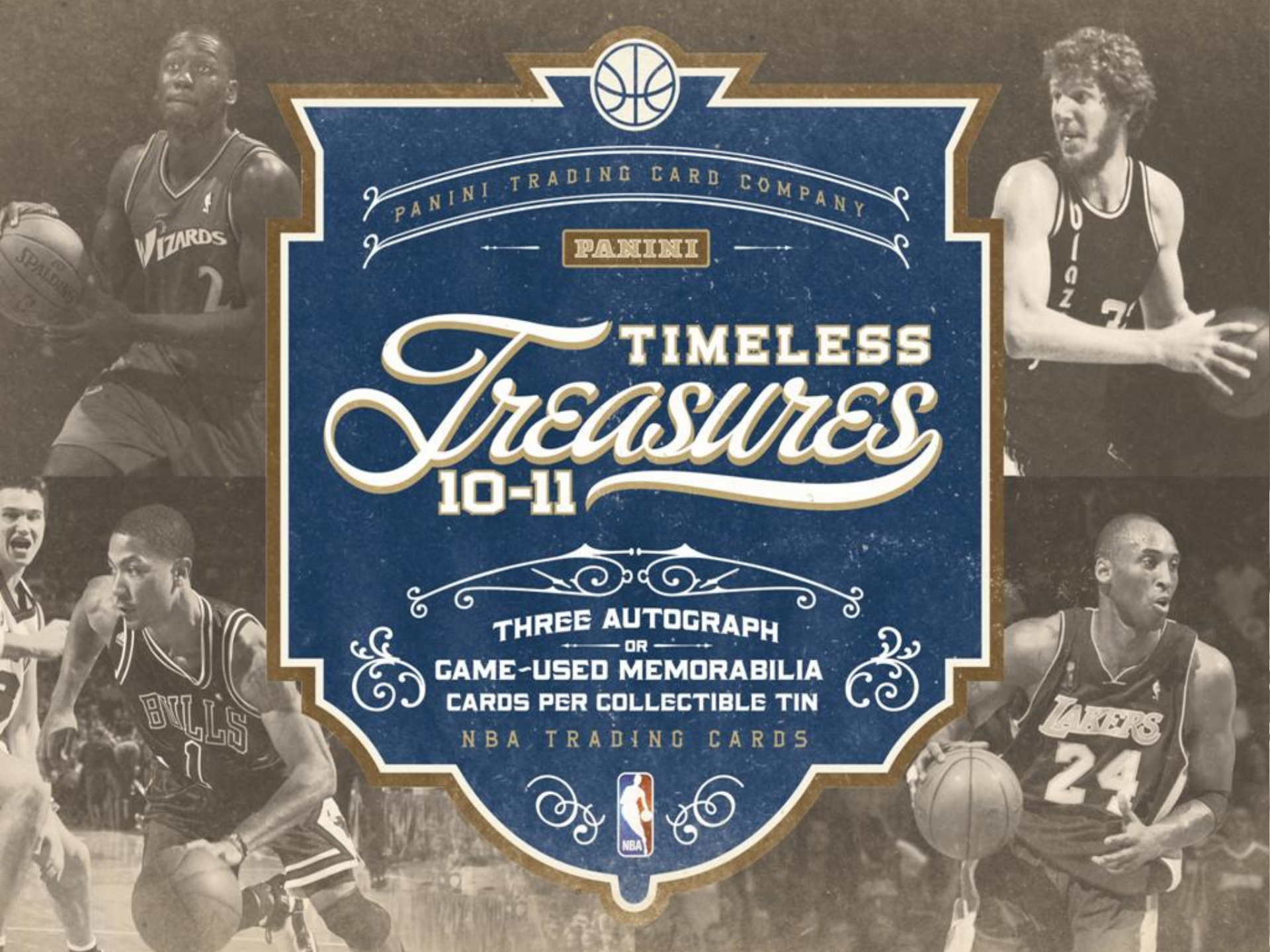


PANINI TRADING CARD COMPANY
PANINI

TIMELESS
Treasures
10-11

THREE AUTOGRAPH
OR
GAME-USED MEMORABILIA
CARDS PER COLLECTIBLE TIN

NBA TRADING CARDS



Hobby Configuration

5 Cards, 1 Pack, 15 Boxes

SRP \$100.00

Release Date: December 8, 2010



Box Break

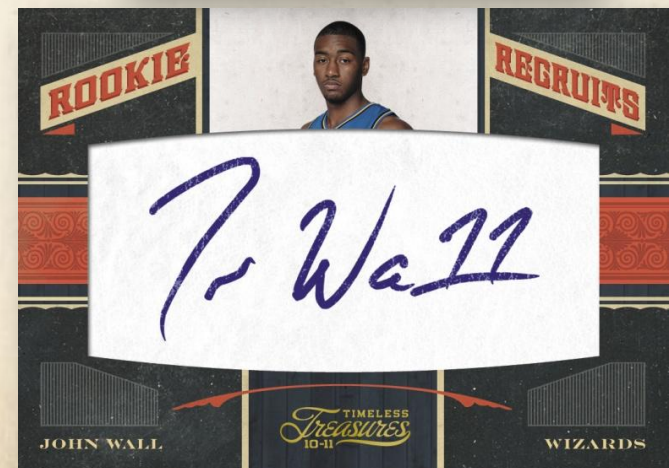
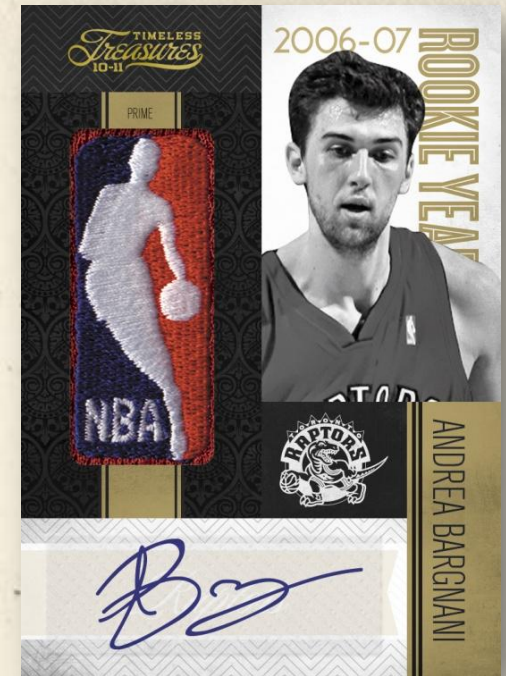
- 3 Autographs or Memorabilia Cards (at least one Autograph) per tin
- 2 Commons/Parallels #’d to 399 or less

Case Break

Find one or more of the following: Kobe Bryant Autograph, Shaquille O’Neal Autograph, John Wall Autograph, Cut Signature, Logoman, Logoman Signature, Laundry Tag Logoman, Laundry Tag Logoman Signature, Laundry Tag Team Logo, Laundry Tag Team Logo Signatures or Signatures of Magic Johnson, Bill Russell, Bill Walton, John Stockton or Larry Bird

Highlights

- 100 Commons #’d to 399
- 50 Rookies #’d to 399 or less
- Exclusive Autographs of Kobe Bryant, John Wall, Wesley Johnson, and Brandon Jennings!
- More than 300 1-of-1 cards!
- Rookie Year Materials Prime featuring game-worn Prime swatches from the league’s elite players’ rookie seasons, #’d to 10 or less!
- First-ever memorabilia card pairing game-used material of Lakers legends and Hall of Famers George Mikan and Kareem Abdul-Jabbar, with Prime versions #’d to 5!
- Autographs of today’s top players such as Derrick Rose, Amar’e Stoudemire, Joe Johnson, Chris Bosh and Tyreke Evans as well as newest HOFer Scottie Pippen and future HOFer Allen Iverson!



Key Selling Points

•**Top Players** - Kobe Bryant, Dirk Nowitzki, Pau Gasol, Chris Bosh, Deron Williams, Jason Kidd, Devin Harris, Andre Iguodala, Ray Allen, Carlos Boozer, David Lee, Rajon Rondo, TJ Ford, Tony Parker, Nate Archibald, John Havlicek, Connie Hawkins, Dolph Schayes, Bill Russell, Bill Walton, Pat Riley, James Worthy, Allen Iverson, Magic Johnson, Carmelo Anthony, Larry Bird, John Stockton and Scottie Pippen

•**Souvenir Cuts** - Rare cut autographs of the game's most influential players and coaches.

•**Rookie Year Materials** - Featuring current stars with their rookie campaign jersey swatches and autographs.

•**Hall of Fame Dual and Quad Materials** – Combo memorabilia cards of premier players enshrined in the *Basketball Hall of Fame*, each numbered to 50 or less.

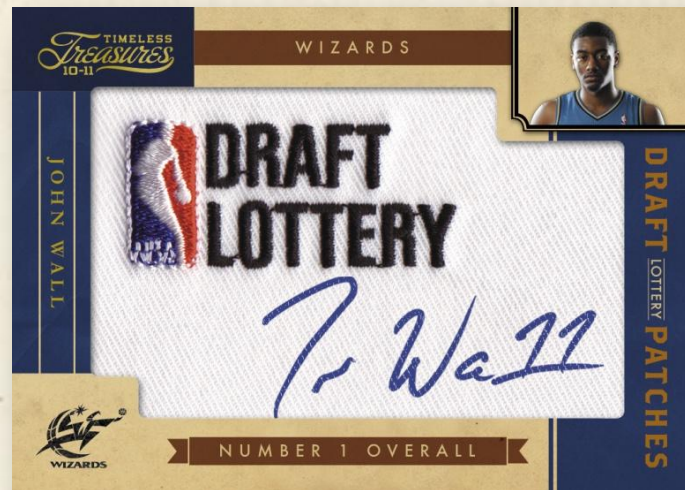


Added Key Selling Points



- MVP Materials Laundry Tags and NBA Logoman Laundry Tag Parallels - each #'d 1/1

- Rookie Recruit Signatures – Short Printed Rookie Cards numbered as an extension to the base set and serial #'d to a max of 399



- Strong selection of "1 of 1's" - including Team Logo Laundry Tags, NBA Team Logo Laundry Tag Signatures, NBA Logoman Laundry Tags, NBA Logoman Laundry Tags Signatures, NBA Logoman and NBA Logoman Signatures. These "1 of 1's" will be featured as a base common parallel and within the following inserts; Material Ink, Rookie Year Materials, MVP Materials, NBA Apprentice Materials and Championship Season.