

TOPPS ANNOUNCES PRIME 9 HOBBY STORE PROMOTION

Collectors ripping packs of the all-new 2011 Topps Baseball Series 2 are uncovering redemption cards for a special hobby store promotion...THE TOPPS PRIME 9 PLAYER OF THE WEEK.

Starting July 18th, on a weekly basis, Topps will announce the "Prime 9 Player of the Week". Collectors holding the corresponding Prime 9 Redemption card for that week can bring the card to their local HTA store and redeem it for an exclusive limited edition Topps Chrome Refractor.

Redemption cards can be found in Series 2 Hobby packs (1:18) and Jumbo packs (1:5). Each card is denoted by a Week number (1, 2, 3, etc.).

AND WIN A TRIP TO THE 2012 WORLD SERIES!

In addition, the back of each redemption card functions as a special sweepstakes entry! Collectors should fill out the entry form before they redeem and the store owner will submit the entry to Topps.