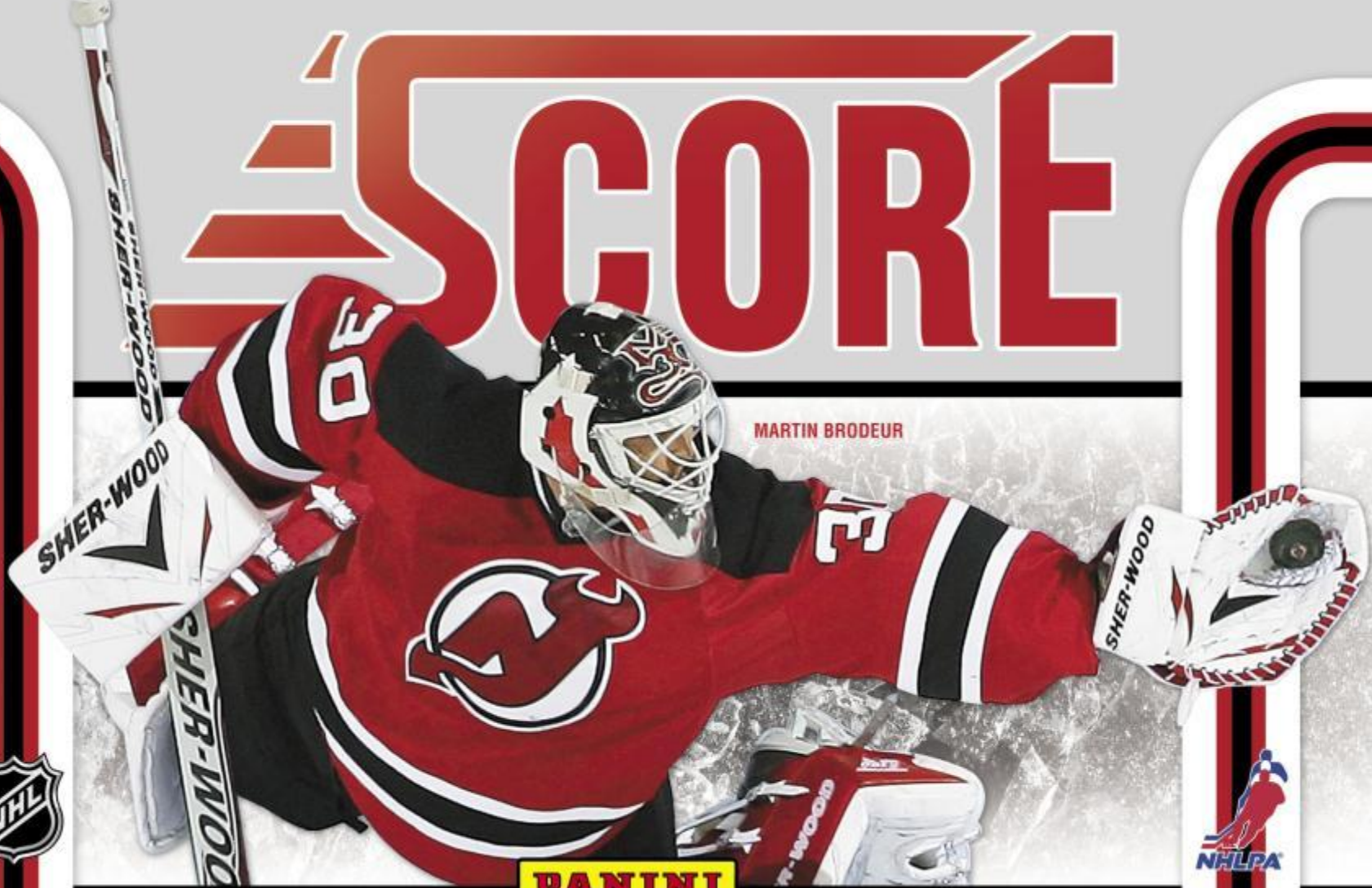


SCORE



MARTIN BRODEUR

PANINI



NATIONAL HOCKEY LEAGUE
TRADING CARDS



SCORE

Order Due Date: August 15, 2011

The best value in the hobby keeps getting better!

RETAIL CONFIGURATION

7 Cards, 36 Packs, 20 Boxes

SHIP DATE: October 26, 2011

BOX BREAK



- 36 Glossy parallels and 1 Gold Rush parallels!
- 18 Hot Rookies!
- **Plus**, at least 10 more inserts, including 3 Making An Entrance, 3 Net Cam, 2 Sudden Death, 1 First Goal, 1 Playoff Heroes and 1 NHL Shield Die-Cut!

11-12 NHL TRADING CARDS



SCORE

HIGHLIGHTS

The new Score features all the elements that made last year's release the surprise hit of the season along with plenty of new hits!



- A massive 500-card base set, including Season and Playoff Highlights subsets, a 45-card Hot Rookies subset and a very limited Hot Rookies SPs subset,

featuring players who make their NHL debuts early in the 2011-12 season!

- The program also includes three levels of parallel: Glossy (1:1), Gold Rush (1:36) and the super scarce Black Ice (1 per case).

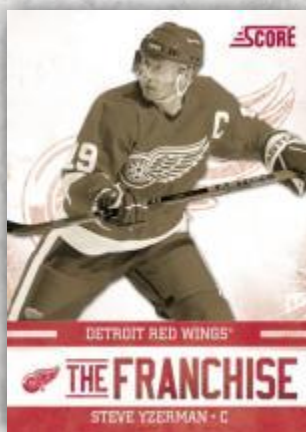


11-12 NHL TRADING CARDS

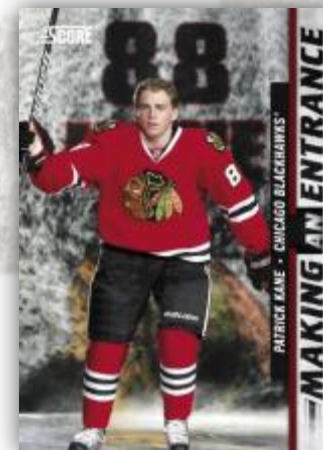


SCORE

This is the series that brings together everything that made the hobby great in the old days with all the thrills that modern collectors crave!



- Look for fresh inserts such as First Goals, Score B, NHL Shield Die-Cuts, The Franchise Retro and Making an Entrance, bolstering a chase lineup that includes popular returnees like Snow Globes, Net Cams and The Franchise.
- Score also has several surprises bubbling below the surface! Look for ultra-limited cards such as Stanley Cup Champs, Santa Claus SPs and a super-secret insert that we don't dare give away!



- *And no other entry-level release offers an autograph program like this: Recollection Collection (featuring hard-signed buyback autos of MARK MESSIER, STEVE YZERMAN, PATRICK ROY, RAY BOURQUE and many more HOF-caliber stars!); Hot Rookies Autographs (featuring signed versions of both the base and SP Hot Rookies cards); and Score Signatures featuring dozens of the NHL's top players!*

11-12 NHL TRADING CARDS