

# NHL TRADING CARDS

**PANINI**



MARC-ANDRE  
FLEURY



TIM THOMAS



MARTIN BRODEUR



RYAN MILLER



ROBERTO LUONGO



CAREY PRICE



## ALL GOALIES

2010 · 2011



**PANINI**

**Box Set SRP: \$19.99**

**Release Date: June 8, 2011**

## BOX SET CONFIGURATION

*100 cards*

*5 parallels and 1 memorabilia card per box*

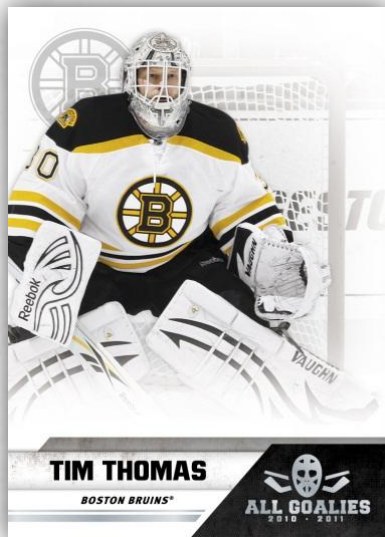
*20 boxes per case*

## Box Break

*100 Cards*

*5 Parallels*

*1 Memorabilia card*



Base Card



Parallel



**PANINI**

## HIGHLIGHTS

*The must-have set for goalie aficionados  
and team collectors alike!*



*If a goalie dressed for NHL action, he's in Panini All-Goalies! Look for stalwarts like **Tim Thomas, Carey Price, Roberto Luongo** and **Jimmy Howard** alongside newcomers **Corey Crawford, Sergei Bobrovsky, Thomas McCollum, Jordan Pearce** and many more!*

*Plus, your favorite legends, including **Patrick Roy, Felix Potvin** and **Curtis Joseph**! It's a one-stop collection for puckstopper purists!*



**ALL GOALIES**  
2010 · 2011

**PANINI**

## So who is in All Goalies?

### What's the story behind Panini All Goalies?

Ask most any dealer and they'll agree: there's no group of hobbyists more passionate and more dedicated to completion than goalie collectors. There's something about them that's compelling even to the casual sports fan. Maybe it is the personality behind the masks, or their ability to change the course of any game on their own with a spectacular glove save or an unprotected five hole. Or maybe it's just a respect for the profound insanity that motivates these men to don the tools of ignorance. Whatever the case, the hobby can't get enough of them, and All Goalies is the only place to find them all of the world's greatest puck stoppers.

All Goalies is a 100-card set, so that means if you collect goalies, your guy will be here. Every starter, every backup. Outside of a couple of emergency call-ups who appeared after the rookie cut-off date, it's an exhaustive collection of everyone who manned the pipes in the NHL this season. That makes it a must-have for anyone who loves goalies. It's also ideal for team collectors. Remember, a lot of these players will be appearing on their first cardboard of 2010-11 season in All Goalies, and that means there's going to be significant demand from completists chasing down some of these scarce singles. The set also features unique collectibles of some of the greatest goalies in history, including Patrick Roy, Curtis Joseph, Martin Brodeur and many more!

### The question that a lot of collectors have when it comes to box sets is, will there be any break value?

With All Goalies, count on it. Not only will there be several key rookies in the product (Jacob Markstrom, Thomas McCollum, Sergei Bobrovsky, etc), there's also the sweet Stopper Sweaters memorabilia cards that come one per box. But the real hook will be the parallels that come five to every box set. These aren't your standard slap-on-some-foil parallels, either. These have an immediately distinguishable look in which the background of the card front is replaced by a bust shot of the net minder in repose. It's the result of some excellent work by our design department, and I think collectors of every stripe will love them!

