

2018-19 NBA STICKER COLLECTION



PANINI

PANINI AMERICA, INC.

All information is accurate at the time of posting – content is subject to change. © 2018 Panini America, Inc. © 2018 NBA Properties, Inc. All Rights Reserved. Printed in the USA.

KYRIE IRVING • JAMES HARDEN • JOEL EMBIID • RUSSELL WESTBROOK • GIANNIS ANTETOKOUNMPO • STEPHEN CURRY



2018-19 NBA STICKER COLLECTION

RETAIL CONFIGURATION

- **5 STICKERS** PER PACKET
- **50 PACKETS** PER BOX
- **250 STICKERS** PER BOX

SELLING POINTS

- Ship/Release Date of October 3, 2018 (Will be available right around the opening of the 2018-19 NBA regular season.)
Technical specifications unchanged from last season's edition: Album dimensions of 232 x 266.5 mm, 72 color pages, sticker dimensions of 49 x 69 mm
- The official and exclusive sticker collection of the NBA! The collection comprises nearly 500 stickers, including approximately 100 special foil stickers!
- Each of the NBA's 30 teams will be featured on its own spread of two color pages, where collectors can place the stickers of the team's main players.
- One page celebrating the NBA's 2017-18 season award winners. Three pages dedicated to the 2018 NBA All-Star Game in Los Angeles! A full recap of the 2018 NBA Playoffs as well as the 2018 NBA Finals.
- Collect the first stickers of the most impactful rookies selected in the 2018 NBA Draft!