

INTRODUCING ALL NEW
HOBBY EXCLUSIVE

UFC®

MOMENT OF TRUTH

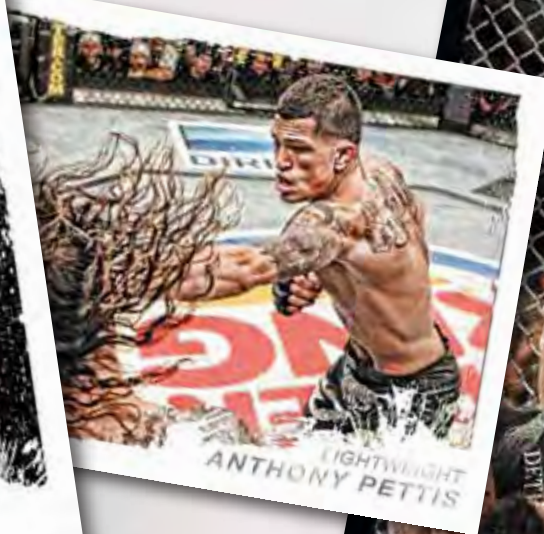
Bringing Exciting UFC Action Straight From the Octagon & Directly to Collectors!

3 HITS PER BOX!

EACH 16-PACK BOX CONTAINS:

- NEW!** 1 Dual Hit Card
- 1 Autograph Card
- 1 Relic Card
- 16 Parallel Cards
- 16 Insert Cards

ALL NEW!
STRIKEFORCE
CARDS, INCLUDING AUTOGRAPHS!



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DUAL HIT CARDS

1 PER BOX!

NEW! Tale of the Tape Autographed Relics: Featuring an autograph and fight-used hand tape from 10 UFC fighters.
Numbered to 5.*

NEW! Tale of the Tape Dual Relics: Highlighting fight-used hand tape from 2 fighters who clashed and *numbered to 25.*

NEW! Showdown Shots Dual Autograph Card: Two autographs per card from 2 adversaries and *numbered to 25.*

NEW! Showdown Shots Dual Relic Card: Two opponents with a relic from each.

NEW! Collision Course Dual Autographs: Two for the price of one as these cards flaunt 2 signatures from 2 fighters.

NEW! Collision Course Dual Relics: Two relics and 2 fighters.



Tale of the Tape Autograph Relic Card



Tale of the Tape Dual Relic Card



Collision Course Dual Relic Card



Showdown Shots Dual Autograph Card



Collision Course Dual Autograph Card



Showdown Shots Dual Relic Card

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DUAL HIT CARDS

(CONTINUED)

1 PER BOX!

Autographed Fighter Gear: Featuring an autograph and fighter-worn gear from 30 UFC fighters. *Numbered* to 25.*

2010 UFC Champs Book Card: 7 book cards, each featuring a UFC champ, his autograph, and 2 jumbo relics – fighter-worn gear and the mat he fought on. *Numbered to 3.*



Autographed Fighter Gear Card



Dual Autograph
Moment of Truth Fight Mat Relics
Front of Card

Dual Autograph
Moment of Truth Fight Mat Relics
Back of Card

Dual Autograph Moment of Truth Fight Mat Relics:
2 fighters appear on a double-sided card with their autographs and a piece of the mat from the event they both fought in.

VISIBLE FROM BOTH SIDES!



2010 UFC Champs Book Card

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AUTOGRAPH CARDS

1 PER BOX!

Certified Signatures

70 UFC fighters and personalities with their autographs. First time signers will receive a special "First Issue" foil stamp.

Look for **ALL-NEW Strikeforce** fighter autographs!

Printing Plates: **ONE OF ONE!**

Diamond: **ONE OF ONE!**

Ruby: *Numbered to 8*

Red Ink Certified Signatures

35 subjects autograph cards with their names and nickname, when applicable, in red ink. *Numbered to 15.*

Elite Skills

Ten experts in the art of Striking, Brazilian Jiu-Jitsu, or Wrestling appear with their signatures on cards *numbered to 25*



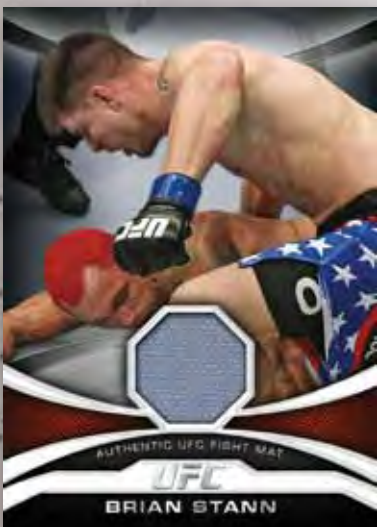
Elite Skills Autograph Card



Certified Signatures Autograph Ruby Parallel Card

RELIC CARDS

1 PER BOX!



Moment of Truth Mat Relic Card



Fighter Gear Relic Card

Moment of Truth Mat Relic Card

30 cards featuring an actual piece of the Octagon from the highlighted bout.

Fighter Gear

30 UFC pros appear on cards with fighter-worn relic pieces such as shorts or shirts.

Diamond: **ONE OF ONE!**

Ruby: *Numbered to 8*

Onyx: *numbered to 88*

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BASE CARDS

9 PER PACK!

220 UFC Fighters, Personalities, Debut Fighters, and introducing **STRIKEFORCE** Fighters to Topps Trading Cards!

PARALLEL BASE CARDS

1 PER PACK!

All 220 base card subjects are paralleled:

Printing Plates: **ONE OF ONE!**

Diamond: **ONE OF ONE!**

Ruby: *Numbered to 8*

Onyx: *Numbered to 188*

Gold



Base Card



Gold Parallel Debut Card



Strikeforce Onyx Parallel Card



Base Card

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UFC ONLINE CODE CARDS

Each card contains a unique online code which unlocks a UFC chip at:

www.ufc.topps.com

INSERT CARDS

1 PER PACK!

Collision Course

15 cards pairing 2 fighters whose collisions in and out of the Octagon have been explosive!

Elite Skills

Each of these 30 fighters are specialists in one of three disciplines: Striking, Brazilian Jiu-Jitsu, or Wrestling.

Showdown Shots

"If looks could kill" as 2 fighters are featured in a stare down on each of these 25 cards

The above inserts are paralleled:

Printing Plates: **ONE OF ONE!**

Diamond: **ONE OF ONE!**

Ruby: *Numbered to 8*

Onyx: *Numbered to 88*

Fight Poster Review

Highlighting 25 events in UFC history.



Heavy Hitters Insert Card



Collision Course Insert Card



Showdown Shots Insert Card

TOPPS UFC
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