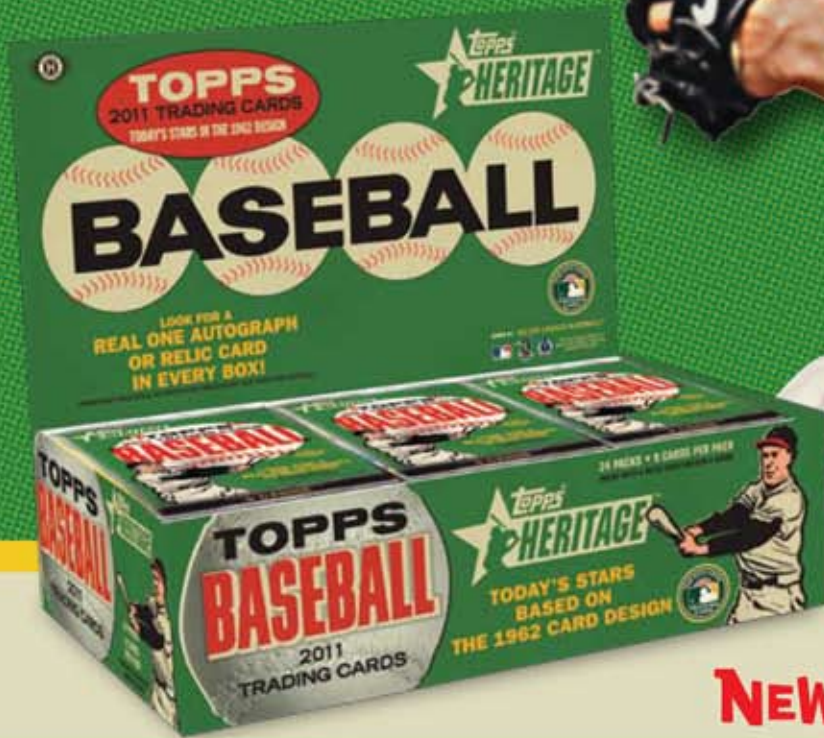


Topps®
HERITAGE

TODAY'S STARS
ON THE
1962
CARD DESIGN

**TOPPS
BASEBALL**

2011
MAJOR LEAGUE BASEBALL®
TRADING CARDS



NEW! '62 MINTED COIN CARDS
NEW! BASEBALL BUCKS BOX LOADER

1 AUTOGRAPHED OR RELIC CARD PER BOX...all autographs are signed on-card!



TODAY'S STARS
ON THE
1962
CARD DESIGN

2011 TOPPS HERITAGE BASEBALL

Heritage Baseball returns in 2011 with 500 Rookies and Veterans showcased on the singular 1962 Topps Baseball wood grain design. This year, Topps adds a pecuniary theme to Heritage with the introduction of '62 Mint cards and Baseball Bucks!

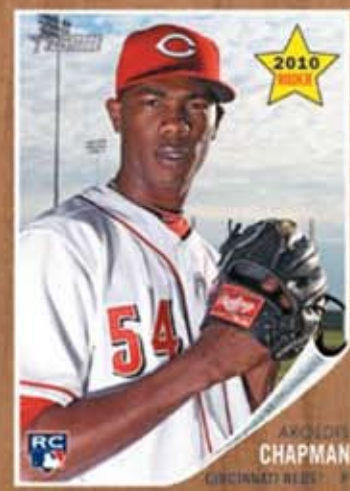
BASE CARDS • 500

425 of the game's best players on the 1962 Topps Baseball card design including: 6 World Series Highlights, 11 Combos, 4 League leaders, 24 Sporting News All-Stars, 18 Team Cards, 8 Rookie Parade and 9 In Action cards PLUS Babe Ruth.

Collectors will also find 75 high-numbered short-printed cards.



Base Card



Rookie Base Card



NEW! '62 Mint Card

TOPPS STAMPS

TOPPS STAMPS - Over 180 current players highlighted in a stamp format on framed cards. Each card contains two stamps featuring 2 players and is **numbered* to 62**.

BUYBACK TOPPS STAMPS - Original 1962 Topps player stamps, newly framed and randomly inserted them into packs. **HOBBY EXCLUSIVE!**

CHROME PARALLEL CARDS

BLACK-BORDERED - 100 players from the Base set. **Numbered* to 62.**

REFRACTOR - The same 100 subjects on a Refractor. **Numbered* to 562.**

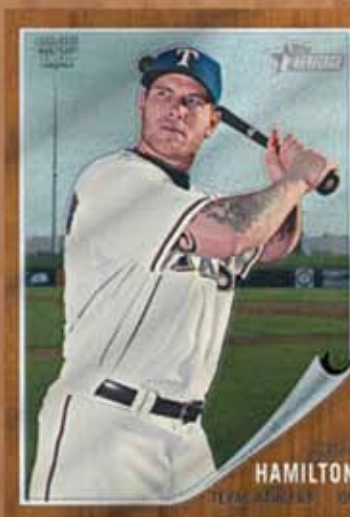
CHROME - 100 subjects on Chrome. **Numbered* to 1962.**

NEW! '62 MINT

HOBBY EXCLUSIVE! 1 PER HOBBY CASE!

20 money players appear on these cards featuring an event from 1962 along with a coin minted in 1962 in the following variations:

- SILVER DOLLAR - Hall of Fame Induction
- QUARTER - Baseball Highlight
- DIME - Personal History
- NICKEL - Rookie Debut
- PENNY - Happy Birthday



Chrome Parallel Base Card



Clubhouse Collection Relic

AUTOGRAPHED RELIC CARDS

1 RELIC OR AUTOGRAPHED CARD OR PER BOX!

All autographs signed directly on each card!

FLASHBACK STADIUM RELICS - 5 subjects will autograph 25 relic cards commemorating achievements from the 1962 season.

Hand-numbered to 25.*

CLUBHOUSE COLLECTION RELICS - 10 cards showcasing a bat or uniform memento are autographed by active and retired players.

Hand-numbered to 25.*

CLUBHOUSE COLLECTION DUAL AUTOGRAPH RELICS - 5 cards showcasing on-card autographs from a retired and active player from the same franchise along with a relic piece. *Hand-numbered* to 10.*

HOBBY EXCLUSIVE!

AUTOGRAPHED CARDS

1 RELIC OR AUTOGRAPHED CARD OR PER BOX!

All autographs signed directly on each card!

REAL ONE - On-card signatures from players who last appeared on a Topps Card in 1962 including as well as signatures from additional 1962 stars and current stand-outs.

REAL ONE SPECIAL EDITION - The subjects above will on-card sign 62 cards in red ink. *Hand-numbered* to 62.*

REAL ONE DUAL AUTOGRAPHS - 10 cards featuring an active and retired player with their on-card signatures. *Hand-numbered* to 25.*

HOBBY EXCLUSIVE!

FLASHBACKS - 5 baseball legends directly sign their name to 25 cards, each featuring a highlight from their 1962 season. *Hand-numbered* to 25.*

1962 CUT SIGNATURES - Cut signatures from Mickey Mantle and other legends. **ONE-OF-ONE!**

NEW! 60TH ANNIVERSARY - Sixty players past and present have signed these cards along with an additional inscription wishing Topps a "Happy 60th!" All autographs and inscriptions are signed directly on each numbered to 60 card. At least three players' cards will be inserted into each baseball product throughout 2011.



Real One Special Edition Autograph Card
Hand-numbered to 62.*



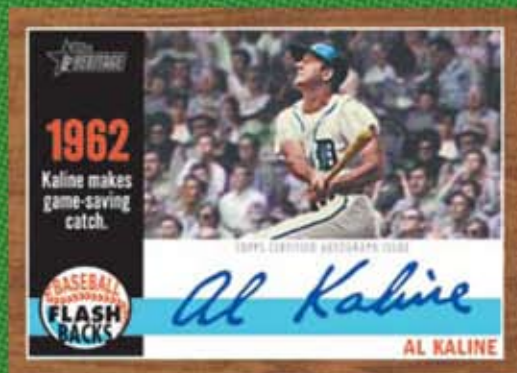
Real One Autograph Card



Clubhouse Collection Dual Autographed Relic Card



Clubhouse Collection Autographed Relic Card



Flashback Autographed Card

ONE

**AUTOGRAPH AND
ONE RELIC CARD
PER BOX!**

All autographs signed directly on each card!

RELIC CARDS

1 RELIC OR AUTOGRAPHED CARD OR PER BOX!

CLUBHOUSE COLLECTION - Over 40 active pros and retired stars from 1962 are featured with bat or jersey relic pieces.

CLUBHOUSE COLLECTION DUAL RELICS - 5 cards featuring a player from 1962 matched with a current player from the same team each with a relic. *Hand-numbered* to 62.*

FLASHBACKS - 10 cards paying tribute to a player's memorable highlight from 1962, and featuring a relic piece from the venue in which it occurred.

DUAL FLASHBACKS - Five cards featuring 2 players from rival teams, their respective highlights from the 1962 season, and 2 stadium relic pieces from which they occurred. *Hand-numbered* to 10.*

INSERT CARDS

6 PER BOX!

NEW AGE PERFORMERS - 15 players whose performances have surpassed the giants of the past.

THEN AND NOW - 10 cards featuring statistical comparisons between today's stars with legends from 1962.

BASEBALL FLASHBACKS - 10 memorable baseball highlights from 1962.

NEWS FLASHBACKS - 10 cards commemorating major news stories from 1962.

BOX LOADERS

HOBBY EXCLUSIVE!

NEW! BASEBALL BUCKS - Ninety-six outstanding players featured on mock currency of varying denominations. *One In Every 3 Boxes* - alternates with Advertising Panels and Topps Stamp Album.

ADVERTISING PANELS - Featuring parallel cards as a 3-card strip. *One In Every 3 Boxes* - alternates with Topps Stamp Album and Baseball Bucks.

TOPPS STAMP ALBUM - Each of these 30 over-sized cards mimic a page from the original 1962 Topps Stamp Album and feature reproduction player stamps. *1 In Every 3 Boxes* - alternates with Baseball Bucks and Advertising Panels.

1962 TOPPS ORIGINALS - Original cards from 1962 inserted and stamped in 1-card penny packs. *1 in every 2 boxes!*



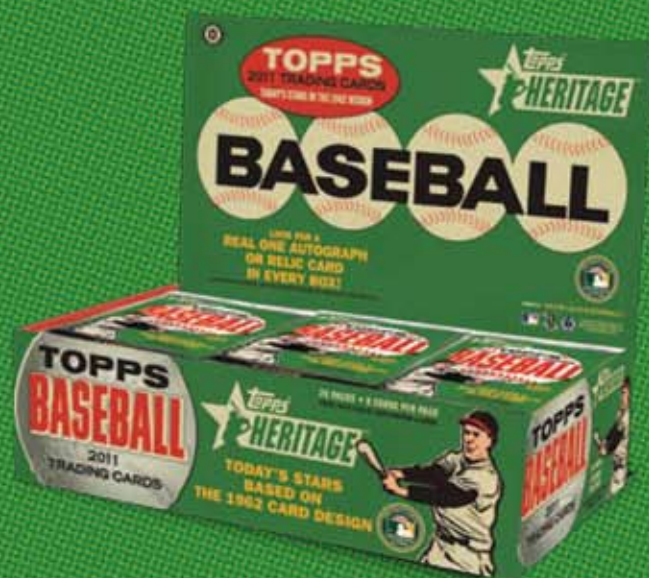
Clubhouse Collection Dual Relic Card



New Age Performers Card



Baseball Flashbacks Card



2011 TOPPS HERITAGE BASEBALL

Honoring More Than 500 Baseball Legends And Current Stars On the Popular 1962 Topps Card Design With One Autographed Or Relic Card per Box!