

# TOPPS

## 2011 TOPPS FOOTBALL



LOOK INSIDE FOR **NEW!** SUPER BOWL LEGENDS INSERT CARDS



# 2011 TOPPS FOOTBALL

Topps Football looks eagerly towards the upcoming NFL season with an all-new 2011 edition featuring star veterans, highly-touted rookies, on-card autographs, and one-of-a-kind relic cards.

## **NEW and Hobby Exclusive!**

**In the Name Rookie Letter Patch Cards  
Autographed ON-PATCH Rookie Cards  
Game Day Jumbo Relic & Autograph Relic Cards**

## **ALSO Hobby Exclusive!**

**Popular Rookie Premiere Autograph Cards  
Rare Original Sketch Cards  
Rookie Red Zone Autographs Continuity Program**

## **And Best of All!**

**Celebrating Super Bowls I to XLV**, and the champion players who made sports history, with the most unique and varied Super Bowl-themed cards ever created for a trading card product!

**With 1 Autographed or Relic card per Hobby box  
and 2 Autographed and 1 Relic cards per Jumbo box,  
Topps Football Is Sure to Be the 2011 Champion!**

**ORDER TODAY!**

**— OWN THE GAME! —**

# NEW! SUPER BOWL LEGENDS

The heroes who made the biggest plays in the biggest game and were honored with the Super Bowl MVP award.

**NEW! SUPER BOWL LEGENDS COINS** - These unique cards feature an exclusive coin, which incorporates the Championship MVP with the respective Super Bowl Logo. Each card is *numbered to 99*.

Available in Gold, Silver, and Bronze Bordered Parallels numbered to 5, 35, and 60 respectively.

**NEW! SUPER BOWL LEGENDS MANUFACTURED CHAMPIONSHIP RINGS** - They won the MVP award AND the Championship Ring and these exciting cards highlight both with a bas relief featuring the top section of the ring! *Numbered to 100*.

**REPLICA RING REDEMPTION CARD** - Featuring an online code with a chance to win a replica Super Bowl ring.

**NEW! SUPER BOWL LEGENDS PORTRAIT STAMPS** - Talented MVPs commemorated in a limited edition manufactured stamp version and *numbered to 100*

**NEW! SUPER BOWL LEGENDS LOGO STAMPS** - The same outstanding players with their stamp and complemented with the appropriate Super Bowl logo and *numbered to 100*

**SUPER BOWL LEGENDS TICKET STUB** - These numbered to 3 cards feature an authentic, original ticket stub piece from the greatest games in Super Bowl history!



Super Bowl Legends Ticket Stubs



Super Bowl Portrait Stamp Card



Super Bowl Legends Logo Stamp



Super Bowl Legends Manufactured Patch

# NEW! SUPER BOWL LEGENDS

**SUPER BOWL LEGENDS MANUFACTURED PATCH** - The Big Game represented in 45 iconic patch logo treatments *numbered to 50*.

**SUPER BOWL LEGENDS VENUE RELICS** - Relic cards, including grass, turf, and stadium seats, from iconic Super Bowl host stadiums and *numbered to 50*.

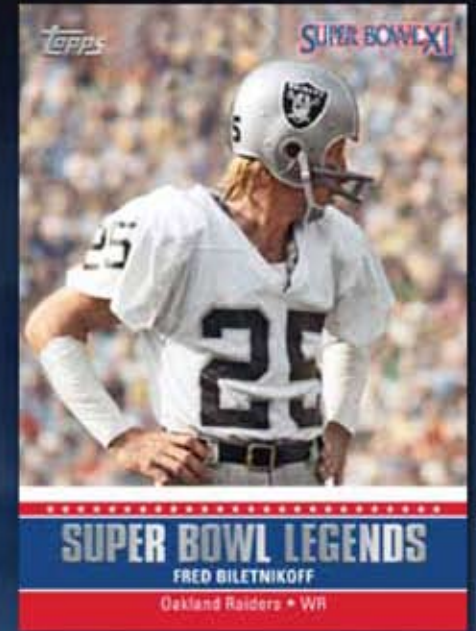
**SUPER BOWL LEGENDS AUTOGRAPHS** - Super Bowl MVPs commemorate their award with a signature on cards *numbered to 25*.

*Available in Gold and Rainbow Parallels numbered to 10 and ONE OF ONE respectively.*

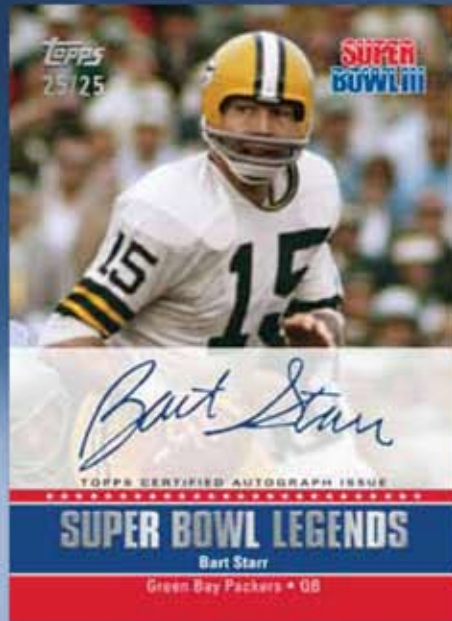
**SUPER BOWL LEGENDS RELICS** - The same Super Bowl champions with a relic on cards *numbered to 45*.

*Also look for Red, Rainbow, and Gold Parallels numbered to 5, 15, 35 respectively.*

**SUPER BOWL LEGENDS INSERTS** - These players made the biggest plays in the biggest game and were honored with the Super MVP award.



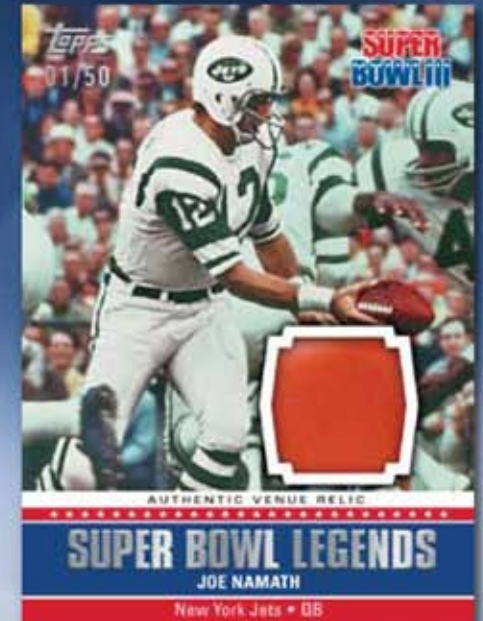
Super Bowl Legends Base Card



Super Bowl Legends Autograph



Super Bowl Legends Relic



Super Bowl Legends Venue Relic Card



# 2011 TOPPS FOOTBALL

## BASE CARDS • 440

**VETERANS** - 262 NFL pros including traded players and free agents in their new uniforms.



**ROOKIES** - Topps greets 110 new NFL players on cards featuring the Rookie Card logo. **1 PER PACK.**

**ALL-PRO** - 2010 NFL First Team All-Pros.

**TEAM CARDS** - 32 cards featuring each team in the league.

**RECORD BREAKERS** - Cards featuring plays that made the record books.

**ROOKIE PREMIERE** - Over 30 elite 2011 NFL Rookies come together for an exclusive team photo.

**SUPER BOWL CHAMPIONS** - The Packers once again fittingly capture the Lombardi Trophy!

**LEAGUE MVP** - Tom Brady.

**ROOKIES OF THE YEAR** - Sam Bradford & Ndamukong Suh

## PARALLEL CARDS

The entire base set is in the following versions:

**PLATINUM** - **ONE OF ONE!**

**BLACK** - *Numbered\** to 56. **HOBBY & JUMBO BOXES ONLY**

**GOLD** - *Numbered\** to 2011.

**BASE CARD PRINTING PLATES** - 1,760 card front plates. **ONE OF ONE!**  
**HOBBY & JUMBO BOXES ONLY**



Base Card

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### NEW! 1950 BOWMAN

The first full-color, and classically stunning football card set is reproduced in a 2-1/16 x 2-1/2" format showcasing 144 players in portrait-like poses just like the original!



Available in a *numbered to 50* parallel version featuring a Bowman 1st logo

### SKETCH CARDS

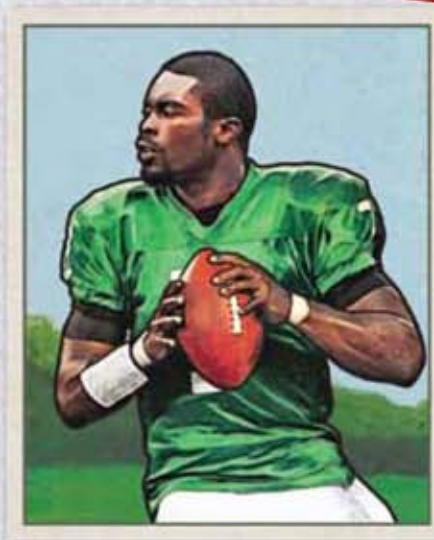
These mini-masterpieces feature 100 of the biggest current and past names in the NFL. Each is an original drawing penned by an artist and *numbered ONE OF ONE!* **HOBBY & JUMBO BOXES ONLY**

### TOPPSTOWN.COM

The best 50 players in the League are highlighted on these cards featuring a code that can be entered on [toppstown.com](http://toppstown.com).

### RING OF HONOR

**INSERTS** - Super Bowl XLV MVP Aaron Rodgers



1950 Bowman Card



Ring of Honor Card

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## 2011 TOPPS FOOTBALL

### CONTINUITY PROGRAM

**ROOKIE RED ZONE AUTOGRAPHS** - The top Rookies from the 2011 NFL Draft pen their monikers directly to each of these cards. Red Zone Autograph Cards will be inserted throughout all 2011 Topps Football products as a **HOBBY EXCLUSIVE** value added program. **JUMBO BOXES ONLY!**

### NEW! FACES OF THE FRANCHISE

Cards pairing veterans, retired and rookie stars from the same team.

**AUTOGRAPHS** - Featuring the 15 most collectible teammate twosomes from NFL history with a signature from each. *Numbered to 25.*

**RELICS** - Ten duos each with a relic and *numbered to 50.*

**INSERTS** - 20 notable combinations.

### NEW! GAME DAY

Honoring team rivalries with great moments from 50 great current and past players!

**AUTOGRAPHS** - 50 inspiring plays from a big game along with a signature from the highlighted star.

**AUTOGRAPH RELICS** - 15 of the subjects above will be showcased on cards with their signature and a piece of memorabilia. *Numbered\* to 50.*

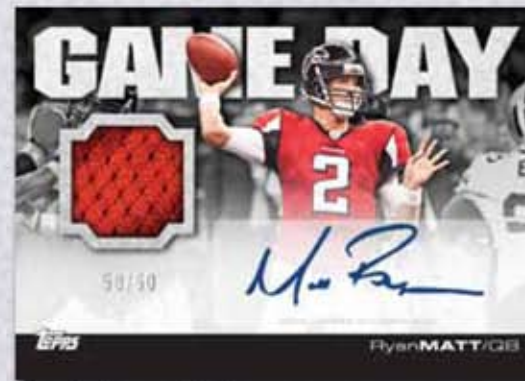
**HOBBY & JUMBO BOXES ONLY**

**JUMBO RELICS** - The game day highpoint for 20 players is commemorated with an over-sized relic swatch on cards *numbered\* to 20.*

**HOBBY & JUMBO BOXES ONLY**

**RELICS** - A milestone play from 50 players, highlighted with a relic piece.

**INSERTS** - 50 players



Game Day Autograph Relic



Faces of the Franchise Autographs



Game Day Jumbo Relic

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### 2011 ROOKIE PREMIERE

**HOBBY & JUMBO BOXES ONLY!**

**ALL AUTOGRAPHS SIGNED DIRECTLY ON EACH CARD!**

**NEW! IN THE NAME ROOKIE PREMIERE AUTOGRAPHED RELICS** – Each **ONE OF ONE** card features a single letter nameplate from a player-worn jersey which has been signed on the letter.

**NEW! ROOKIE AUTOGRAPHED JUMBO PATCH** – 35 players sign their name directly on each JUMBO patch. *Numbered to 5.* **HOBBY & JUMBO BOXES ONLY**

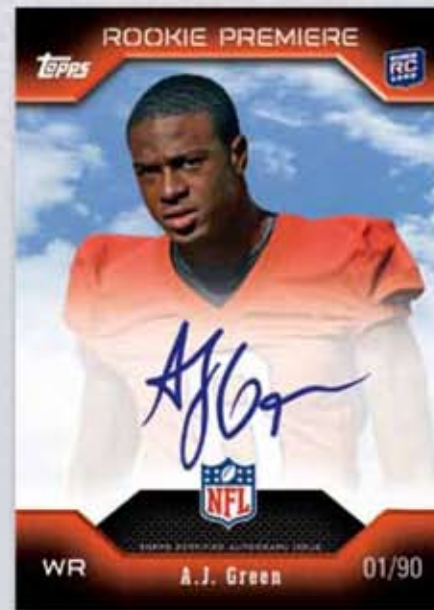
**NEW! ROOKIE AUTOGRAPHED PATCHES** – A top NFL Rookie paired with his autograph and a multi-color jersey patch, *numbered to 10.* **HOBBY & JUMBO BOXES ONLY**

**NFL ROOKIE PREMIERE AUTOGRAPHS** – Approximately 35 position players from the 2011 NFL Rookie Photo Shoot are featured on cards with their signatures and *numbered\* to 90.*

**NFL ROOKIE PREMIERE RED AUTOGRAPHS** – The same 35 players sign their cards with red ink and *numbered\* to 10.*

**NFL ROOKIE PREMIERE DUAL AUTOGRAPHS** – 10 players who attended the NFL Rookie Premiere Photo Shoot appear side-by-side on 5 cards with their signatures and *numbered\* to 25.* Red Parallel *numbered\* to 5.*

**NFL ROOKIE PREMIERE QUAD AUTOGRAPHS** – 1 card with 4 player's signatures *numbered\* to 10.*



Rookie Premiere Autograph



Rookie Premiere Autograph



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## IN THE NAME

**IN THE NAME RELICS** - These **ONE OF ONE** patch cards feature an entire single letter from a player-worn jersey. Collect them all and create the name of a favorite player! **HOBBY & JUMBO BOXES ONLY**

## HOBBY PROMOTION

To be announced



In The Name Relics

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**1 Autographed Or Relic Card Per Hobby Box,**

And

**2 Autographed And 1 Relic Cards Per Jumbo Box.**

**OWN THE GAME!**



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