

SAM BRADFORD



PANINI

NFL TRADING CARDS

Absolute
MEMORABILIA
2011

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2011

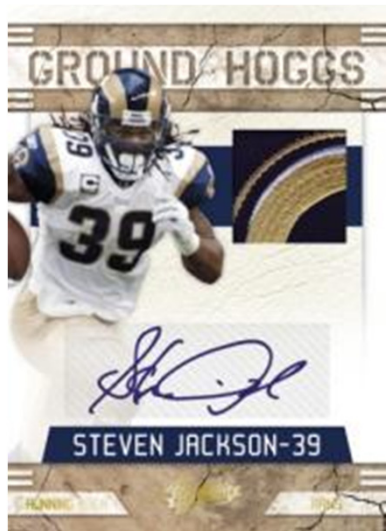
HOBBY CONFIGURATION

4 Cards, 4 Pack, 18 Boxes

RELEASE DATE: SEPTEMBER 21, 2011

BOX BREAK

- 2 Autographs cards Seq. #ed to 299 or less
- 2 Memorabilia cards Seq. #ed to 100 or less
- 2 Insert / Parallels
- 2 Rookies



All information is accurate at the time of posting – content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined. © 2011 Panini America, Inc. Printed in the USA.

Absolute MEMORABILIA 2011

CASE BREAK

Find four or more of the following:

- NFL Shields Seq. #ed to 5 or less
- NFL Shield signature Seq. #ed to 5 or less
- Brand Logo Seq. #ed to 5 or less
- Brand Logo signatures (Seq. #ed to 5 or less)
- Signatures of: Cam Newton, Peyton Manning, A.J. Green, Julio Jones, Jake Locker, Blaine Gabbert, Christian Ponder, Jonathan Baldwin, Mark Ingram, Andy Dalton, Colin Kaepernick, Ryan Williams, Mikel LeShoure, Daniel Thomas or on-card Rookie Premiere Card



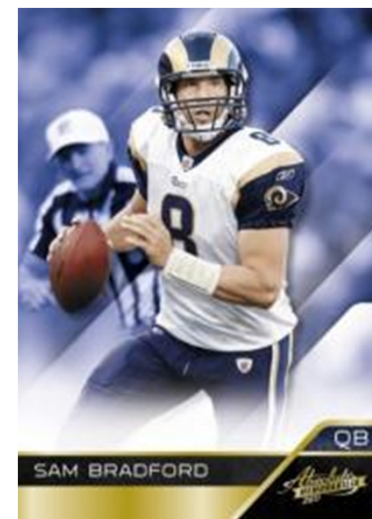
Find six or more of the following:

- Jumbo Prime or Multi-Swatch Prime Material Cards
- Absolute Patches
- War Room
- Star Gazing
- Tools of the Trade and/or Rookie Premiere

Absolute MEMORABILIA 2011

HIGHLIGHTS

- NFL Shield & NFL Shield Signatures featuring: Cam Newton, Tony Romo, A.J. Green, Peyton Manning, Julio Jones, Blaine Gabbert, Jake Locker, Christian Ponder and Mark Ingram
- Jumbo Prime Swatch and Jumbo Prime Swatch Signature Cards featuring: Adrian Peterson, Cam Newton, Aaron Rodgers, A.J. Green, Julio Jones, Dan Marino, Jake Locker, Peyton Manning, Blaine Gabbert, Brett Favre, Christian Ponder, Troy Aikman, Mark Ingram, Emmitt Smith, John Elway, Bart Starr and Jerry Rice
- Rookie Premiere Materials NFL Signature Rookie Cards sequentially numbered 299 or less featuring 2011 Rookies: Cam Newton, A.J. Green, Julio Jones, Jake Locker, Blaine Gabbert, Christian Ponder and Mark Ingram
- 100 Commons
- 100 Rookies, Seq #’d to 499 or less
- 36 On-Card Autographed RPS Rookies, Seq #’d to 299 or less





ABSOLUTE MEMORABILIA Q & A

with Panini America Product Development Director Ben Ecklar

- **What would you cite as the biggest upgrade to 2011 Absolute Memorabilia from years past?**

One of the biggest hot buttons for all collectors is on-card autographs and how we can deliver more of them. We absolutely understand and appreciate the importance of that aspect of our products to consumers. That's why the 36 NFL PLAYERS Rookie Premiere guys will have on-card autographs in Absolute for the first time. That's a huge step forward for the Absolute brand and should make what traditionally are among the strongest Rookie Cards on the market even stronger in 2011. Needless to say, we're pretty excited about that development.

- **Anything else that has you giddy for this thing to come out?**

Well, it's no secret that last year's Absolute Jumbo Patch insert was one of the most stunningly good-looking game-worn memorabilia insert sets of all time. Well, it returns in all its glory in 2011, but with added levels of collectability and cool with the Jumbo NFL Shield version. Absolute Memorabilia is one of the most popular football sets on the market every year. This year's version will only serve to strengthen that reputation.