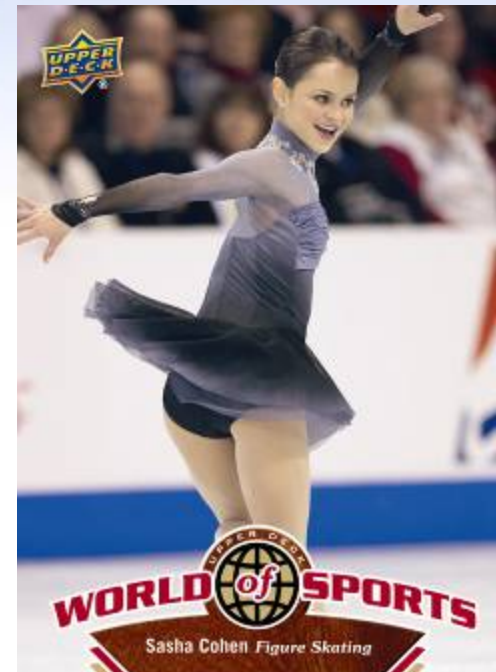




2010 Upper Deck World of Sports

The debut of 2010 Upper Deck World of Sports sets the stage to deliver the greatest collection of sports stars the industry has ever seen all assembled in one product! Collect autographs and memorabilia from the games greatest stars and personalities in Baseball, Basketball, Hockey, Golf, Soccer, Lacrosse, MMA, Olympic Sports, Extreme Sports, and more!

- **Regular Set:**
 - Regular Cards (400)
- **Configuration:**
 - 6 cards per pack
 - 20 packs per box
- **Top Inserts:**
 - Athletes of the World Signatures
 - Sports Nation Dual, Triple and Quad Signatures
 - All Sport Apparel
 - Clear Competitors
- **Product Arrival Date:**
December 2010

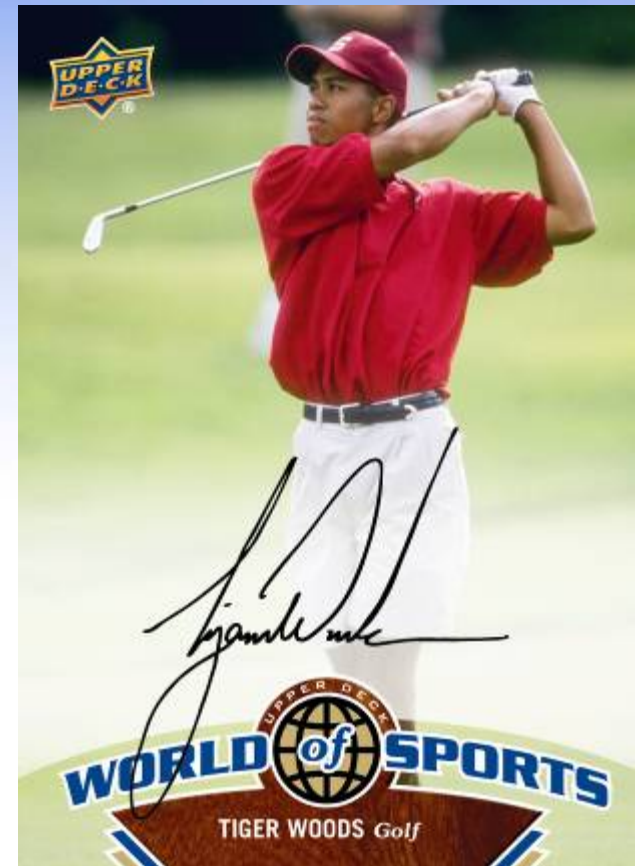


Regular Card



2010 Upper Deck World of Sports

- **Break Summary:**
(on average)
 - Get Two (2) Autographs in every box!
 - Including one (1) multi-signed card per case!
 - One (1) Memorabilia card per box!
 - Look for the autographed parallel
 - One (1) Clear Competitors PETG insert per box!



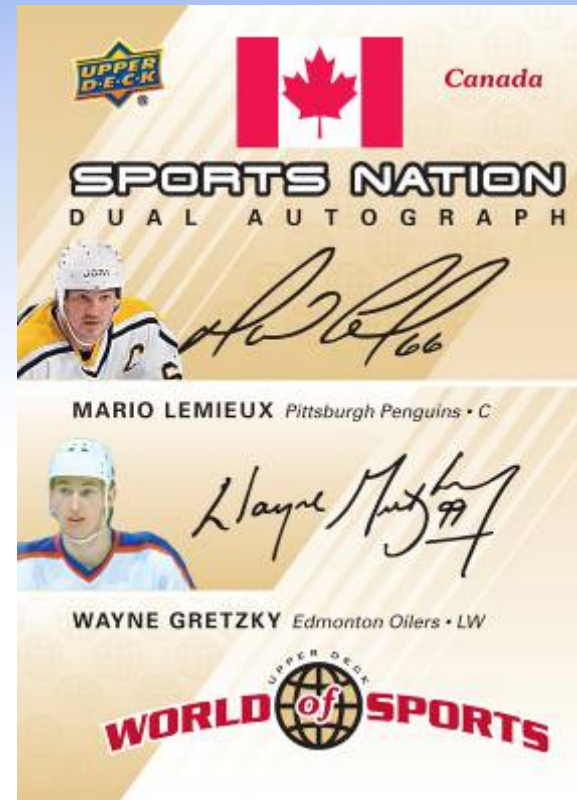
Regular Card Autograph Parallel



2010 Upper Deck World of Sports

- Autographs from sports' biggest stars!

- Michael Jordan
- LeBron James
- Tiger Woods
- Amanda Beard
- Pete Rose
- Sidney Crosby
- Wayne Gretzky
- Nancy Kerrigan
- Randy Couture
- Sasha Cohen
- And many more!

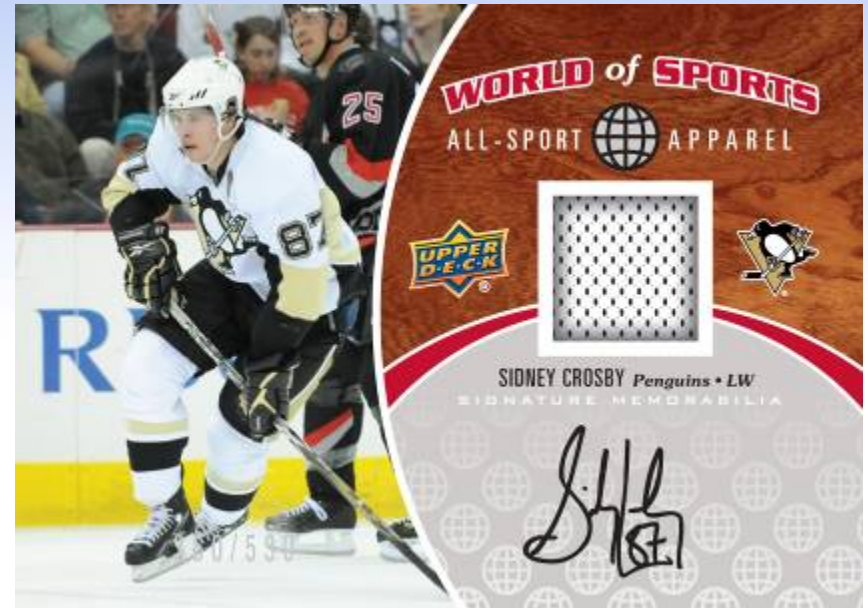


Sports Nation
Dual Autograph



2010 Upper Deck World of Sports

- **Memorabilia worn by the biggest names in sports!**
 - Tiger Woods
 - Landon Donovan
 - Magic Johnson
 - Michael Jordan
 - Matt Danowski
 - Taylor Hall
 - Heather Mitts
 - Hope Solo
 - LeBron James
 - And many more!



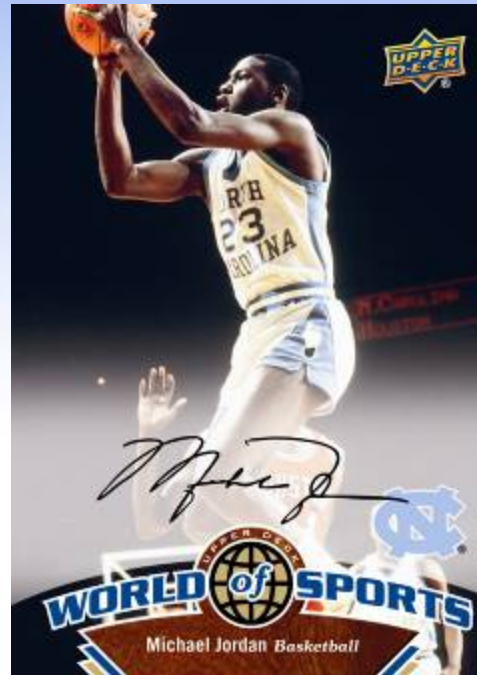
All Sport Apparel
Autograph Parallel



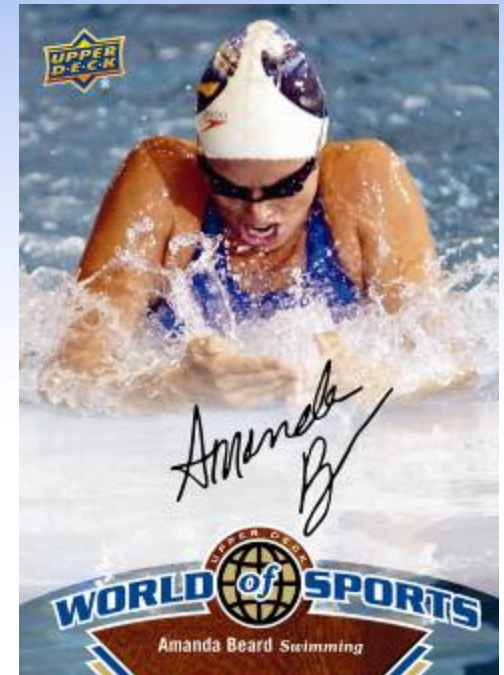
2010 Upper Deck World of Sports



Regular Card



Regular Card
Autograph Parallel



Regular Card
Autograph Parallel