

PANINI

PANINI AMERICA, INC.

ADRENALYNTM XL

OFFICIAL TRADING CARDS



RETAIL CONFIGURATION

- **6 CARDS** PER PACK
- **50 PACKS** PER BOX
- **12 BOXES** PER CASE



SELLING POINTS

SHIP/RELEASE DATE:

Friday, February 28, 2018

TOURNAMENT DATES:

Thursday, June 14 – Sunday, July 15, 2018

- Adrenalyn XL is Panini's widely popular sports trading card game. The game also features an online component.
- The collection will include 468 cards. All cards will measure 63 x 89 mm.
- Base Set Cards: 360, Fan Favorites Category Cards: 40 (avg. of 1 in every 2 packs), Power Up Category Cards: 32 (avg. of 1 in every 5 packs), Rare Category Cards: 30 (avg. of 1 in every 7 packs), Extra Rare Category Cards: 6 (avg. of 1 in every 48 packs)
- Each of the 32 teams participating in the 2018 FIFA World Cup Russia™ will be included in the product.