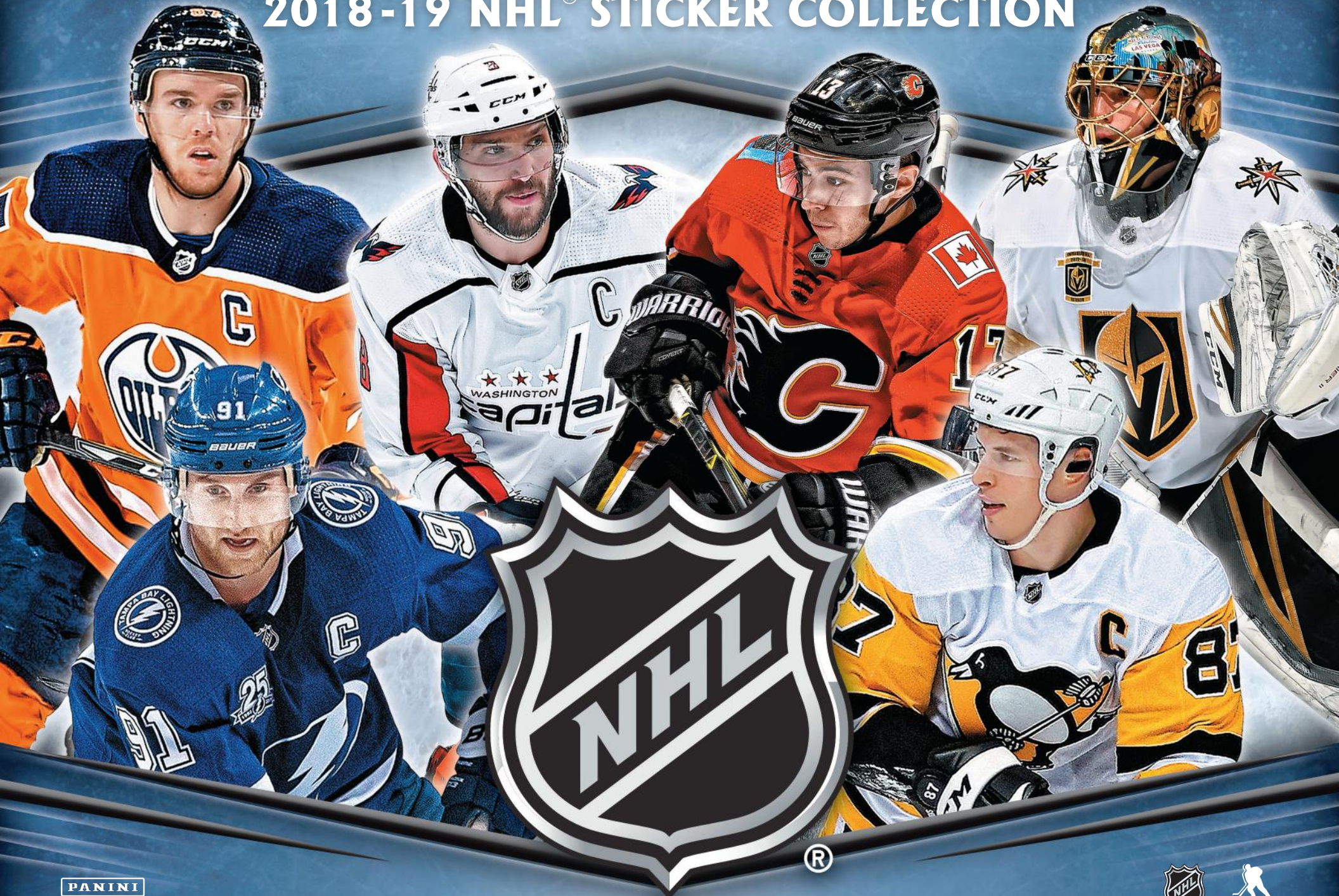


# 2018-19 NHL® STICKER COLLECTION



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CONNOR McDAVID • STEVEN STAMKOS • ALEX OVECHKIN • JOHNNY GAUDREAU • SIDNEY CROSBY • MARC-ANDRE FLEURY

# 2018-19 NHL® STICKER COLLECTION

## RETAIL CONFIGURATION

- **5 STICKERS** PER PACKET
- **50 PACKETS** PER BOX
- **250 STICKERS** PER BOX

## SELLING POINTS

- Ship/Release Date of September 12, 2018 (Will be available right around the opening of the 2018-19 NHL® regular season.) Technical specifications unchanged from last season's edition: Album dimensions of 232 x 266.5 mm, 72 color pages, sticker dimensions of 49 x 69 mm
- The official and exclusive sticker collection of the NHL®! The collection comprises approximately 500 stickers, including more than 100 special foil stickers.
- Each of the NHL's 31 teams will be featured on its own spread of two color pages, where collectors can place the stickers of the team's main players.
- One page highlighting the NHL's 2017-18 season award winners. Three pages dedicated to the 2018 NHL® All-Star Game in Tampa, Florida! A full recap of the 2018 Stanley Cup® Playoffs as well as the 2018 Stanley Cup® Final.
- Collect the first stickers of young stars such as Brock Boeser (Vancouver Canucks®), Mathew Barzal (New York Islanders®), Nico Hischier (New Jersey Devils®), Clayton Keller (Arizona Coyotes®), and Charlie McAvoy (Boston Bruins®)!



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