



# Turn your store into a BATTLEGROUND

World of Warcraft® Trading Card Game Battleground kits create an ongoing incentive for players to play games and make purchases in your store. These kits organize players for weekly events and help create store loyalty through an achievement system. They are the perfect way to increase interest in and sales of the World of Warcraft TCG in your store.

These hobby store-only Battleground kits contain loads of cool rewards:

- Achievements that reward creativity, purchasing, and recruiting new players
- Exclusive promo cards for participation and prizes
- Exclusive Token of Justice redemption cards
- Exclusive Battleground Master playmat

To become a Battleground store, just send an email to hobby@cryptozoic.com and ask to be signed up. Once approved, you'll automatically be listed on our store locator and be sent a new Battleground kit each month free of charge as long as you report the results of your Battleground tournaments.

What are you waiting for? Become a Battleground today!

[www.wowtcg.com](http://www.wowtcg.com) tournaments battlegrounds

